EVOBRAND CONCEPTS, LLC



Corporate Capabilities & Strategic Partnership Profile

CUSTOM SOFTWARE / PRACTICAL AI / DIGITAL TRANSFORMATION

Prepared for prospective partners, prime contractors and institutional clients · November 2026

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ITALY, TEXAS / SERVING CLIENTS NATIONWIDE

COMPANY PROFILE

01 Executive overview

EVOBRAND Concepts, LLC is a minority-owned, woman-owned, and small-business-certified technology and creative solutions company serving government agencies, commercial enterprises, nonprofit organizations, and professional associations nationwide.

EVOBRAND specializes in transforming fragmented processes, disconnected technologies, and outdated digital infrastructure into integrated, intelligent business systems.

The company brings together custom application development, artificial intelligence, workflow automation, digital strategy, systems integration, communications, and technical consulting to deliver solutions designed around how organizations actually operate.

Our partnership value proposition: EVOBRAND enables established contractors and strategic partners to expand their technical delivery capabilities, pursue multidisciplinary opportunities, and offer clients technology-driven solutions without having to build every specialized capability internally.

Corporate information

Category	Details
Legal business name	EVOBRAND Concepts, LLC
Established	1999 (EVOBRAND Concepts, LLC since 2010)
Principal	Keisha Solomon, Founder
Headquarters	Italy, Texas
Service area	Dallas-Fort Worth and nationwide
Website	evobrand.net
Email	info@evobrand.net
Phone	214-531-4427
Certifications	MBE, WBE, SBE (valid through October 31, 2027)
Certifying agency	North Central Texas Regional Certification Agency (NCTRCA)
Certified NAICS codes	512110, 518210
Federal registration	Registered in SAM.gov; UEI and CAGE code available on request

SERVICE CAPABILITIES

02 Core capabilities

Custom software and enterprise application development

Bespoke web applications, SaaS platforms, customer and member portals, role-based dashboards, databases, administrative systems, workflow engines, and API-enabled business applications.

Artificial intelligence and intelligent automation

AI readiness assessments, conversational assistants, knowledge-based tools, document processing, workflow orchestration, operational decision support, and practical AI integration.

Digital modernization and systems integration

Legacy website and application modernization, platform migrations, database-connected workflows, third-party integrations, process digitization, and centralized reporting interfaces.

Website development, UX/UI and accessibility

WordPress and custom web development, e-commerce, responsive interfaces, content management, accessibility assessment and remediation, performance improvements, and ongoing technical support.

Creative production and digital communications

Corporate branding, strategic messaging, video production, motion graphics, AI-assisted filmmaking, marketing campaigns, social content, presentations, and digital engagement.

AI education, consulting and organizational adoption

Executive workshops, hands-on implementation labs, technology planning, process assessments, individual coaching, and applied workforce education.

MARKETS & DELIVERY

03 Specialized industry solutions

Industry	Relevant solutions
Government and public agencies	Public portals, citizen engagement, vendor outreach, digital accessibility, information management
Transportation and infrastructure	Contractor matchmaking, supplier directories, opportunity management, project communications
Construction and field services	Dispatch workflows, work orders, scheduling, change-order tracking, field reporting
Real estate	Brokerage management, property databases, agent dashboards, client tracking
Chambers and associations	Membership management, events, billing workflows, member directories
Nonprofits	Donor engagement, campaign websites, outreach communications, operational platforms
Professional services	Client portals, CRM integration, workflow automation, reporting
Education and workforce development	AI training, learning experiences, resource portals, executive education

The table shows services and tailored solutions EVOBRAND can offer by industry. Selected project experience appears in Section 5.

04 Technology and implementation capabilities

EVOBRAND's experience includes WordPress, WooCommerce, Next.js, Node.js, MySQL, Supabase, API integrations, responsive web interfaces, content management systems, and AI-enabled workflows.

A typical engagement may cover discovery, process mapping, user experience design, architecture, development, integration, testing, deployment, documentation, training, and post-launch support.

The delivery approach emphasizes maintainability, usability, role-based access, business-process alignment, and solutions that can evolve as organizational needs change.

PROJECT EXPERIENCE

05 Selected project experience and relevant work

The following portfolio illustrates EVOBRAND's experience across commercial, public-sector, and mission-driven environments.

CaltransBizConnect

Transportation · Supplier engagement · Custom software

Developed a web-based platform connecting small businesses with contracting opportunities. Relevant capabilities include business profiles, opportunity discovery, contractor engagement, and administrative workflows.

caltransbizconnect.org

ChamberCore

Membership organizations · Business management

Chamber management platform connecting membership, events, and day-to-day organizational operations.

chambercore.net

North Central Texas Emergency Communications District (NCT 9-1-1)

Public safety · Website development · Accessibility

Web development and digital content supporting public safety communications, with related website maintenance and accessibility work.

nct911.org

Back the Bay

Environmental outreach · Web development

Website development and digital support for environmental education, public outreach, and community engagement.

backthebay.org

EVOBRAND Academy

Workforce development · AI education

Applied AI learning platform focused on practical leadership training, implementation workshops, and individual coaching.

evobrandacademy.com

Pivotal Voice

Civic engagement · Digital media

Civic engagement platform designed to connect Ellis County residents with candidates, community events, and local government information.

pivotalvoice.org

Common Ground Ministries

Nonprofit outreach · Brand identity · Web development

Brand identity, website development, print collateral, and capital campaign assets.

cgmhachie.org

INNOVATION PORTFOLIO

06 EVOBRAND technology and innovation portfolio

EVOBRAND is also developing reusable platform concepts and demonstrations that can support partnership discussions and future client-specific implementations.

Platform	Business application	Positioning
EVOCore	Intelligent operational systems, workflow integration, automation, and executive dashboards	Interactive demonstration using sample data
EVOGovCon	Connections among prime contractors, subcontractors, and workers	Emerging government contracting platform
EVOSphere	Real estate brokerage management, property records, agent and client workflows	Demonstration and development concept
EVOBRAND Academy	AI implementation education and executive training	Established program offering
ChamberCore	Membership and chamber operations	Portfolio platform

These initiatives demonstrate solution architecture and product direction. Availability, licensing, and implementation terms for any platform are defined for each engagement.

GOVERNMENT CONTRACTING

07 Government contracting and teaming capabilities

EVOBRAND can participate in multidisciplinary opportunities as a technology subcontractor, specialized implementation partner, or member of a broader proposal team.

Potential scopes of work

- Custom application and portal development
- Business process digitization and automation
- AI integration and implementation consulting
- Systems and data integration
- Website modernization and accessibility remediation
- Digital outreach, multimedia, and stakeholder communications
- Technical documentation, user training, and adoption support
- Ongoing application maintenance and enhancements

Strategic partnership structures

Prime contractor and subcontractor teaming

EVOBRAND performs a defined technical or digital communications scope under an established prime contractor.

Integrated proposal development

Partners jointly develop a solution approach, scope, staffing plan, and delivery responsibilities for a targeted solicitation.

White-label technology services

EVOBRAND provides software development or digital implementation under a partner's client-facing engagement, subject to agreed contractual terms.

Long-term technology delivery partnerships

Recurring support for modernization programs, new digital platforms, automation initiatives, and client technology roadmaps.

Formal joint ventures and mentor-protégé arrangements may also be explored, subject to applicable eligibility, ownership, control, and procurement requirements.

PROCUREMENT DIRECTORY

08 NAICS codes and contracting classifications

EVOBRAND's NCTRCA certifications cover the following NAICS codes.

NAICS	Certified industry classification	EVOBRAND alignment
512110	Video Production and Distribution	Corporate films, digital storytelling, motion graphics, and commercial video
518210	Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	Web hosting, application platforms, data processing, and related managed services

EVOBRAND's services also span custom software, systems integration, digital accessibility, communications, and technology training. For solicitations issued under other NAICS codes, contact us to discuss scope and teaming options.

CREDENTIALS

09 Certifications and corporate credentials

Certifying authority: North Central Texas Regional Certification Agency (NCTRCA)

Certification	Certificate number
MBE · Minority Business Enterprise	BFMB79272N1027
WBE · Women's Business Enterprise	BFWB65235N1027
SBE · Small Business Enterprise	BFSB13993N1027

Issued: October 9, 2025 · **Expires:** October 31, 2027

These certifications may support supplier diversity and subcontracting participation objectives, subject to the requirements of the individual program or solicitation. Certificate copies are available at **evobrand.net/government**.

DIFFERENTIATORS

10 Competitive differentiators

Integrated technical and creative delivery. EVOBRAND can combine software, automation, user experience, communications, and training within a coordinated engagement.

Custom-built operational solutions. Rather than forcing clients into generic systems, EVOBRAND designs around specific organizational workflows and user requirements.

Experience across sectors. Its portfolio includes transportation contracting, public safety communications, environmental outreach, membership organizations, civic engagement, and nonprofit initiatives.

Practical AI implementation. The focus extends beyond AI demonstrations to identifying use cases, integrating tools, and supporting adoption.

Certified supplier diversity participation. EVOBRAND offers NCTRCA-certified MBE, WBE, and SBE participation for eligible contracting programs.

Full-lifecycle engagement. Capabilities span discovery and strategy through implementation, training, support, and ongoing improvement.

PARTNERSHIP & CONTACT

11 Partnership engagement framework

EVOBRAND proposes a collaborative approach that gives each organization clearly defined responsibilities and commercial expectations.

01 **Opportunity alignment**
Identify target agencies, industries, contract vehicles, existing relationships, and complementary services.

02 **Capability and responsibility mapping**
Establish which partner leads business development, proposal management, technical delivery, compliance, and client support.

03 **Teaming and commercial agreement**
Define confidentiality, scope, workshare, intellectual property, pricing, payment terms, and customer ownership.

04 **Joint opportunity pursuit**
Develop compliant proposals, solution demonstrations, project plans, and technical narratives for selected opportunities.

05 **Delivery and long-term growth**
Execute the agreed scope, manage quality and reporting, and identify appropriate follow-on opportunities.

12 Partnership statement

EVOBRAND Concepts seeks strategic relationships with established organizations that recognize technology as a fundamental component of modern service delivery.

Our ideal partnerships combine industry expertise, established client relationships, procurement experience, and technical innovation to pursue opportunities that neither organization could address as effectively alone. EVOBRAND contributes custom software development, AI implementation, digital transformation, systems integration, and communications capabilities that can enhance both proposal competitiveness and project delivery. **Together, we can build intelligent digital solutions that strengthen operations, improve access to information, and create lasting value for the organizations we serve.**

EVOBRAND CONCEPTS, LLC

Technology Is Not the Strategy. Business Transformation Is.

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Schedule a partnership consultation